

# PACIFIC. AUTHENTIC. RICHMONDBC

INTRODUCE YOUR GUESTS TO PACIFIC CULTURE

Richmond is where you'll find the soul of Canada's west coast. Delicious food, fascinating history, beautiful nature, and one-of-a-kind experiences define this place. Something new and vibrant awaits your discovery around every corner here. Throughout the guide you'll find useful information to guide your guests during their stay in Richmond and Metro Vancouver.

# WHAT ARE SOME FASCINATING FACTS I CAN TELL MY GUESTS ABOUT RICHMOND?

- Richmond's home of two celebrated National Historic Sites: Britannia Shipyards and the Gulf of Georgia Cannery, both in Steveston Village.
- The Richmond Olympic Oval hosted the 2010 Winter Olympic Games speed skating and now houses Canada's only Olympic Experience Museum with state-of-the-art sports simulators.

- Over 80 kilometres of designated bike paths and trails for your guests to enjoy.
- We're Hollywood of the North:
   Richmond-filmed productions include
   Godzilla, Supernatural and Once Upon
   a Time.
- Guests can enjoy tastings at awardwinning wineries, craft breweries and even a sake maker.
- Highway to Heaven (No. 5 Road) has 60+ side-by-side temples, mosques and churches.







- Richmond Night Market (May to October) is North America's largest Asian-style night bazaar and has 100+ street food stands and 200+ retailers.
- Vancouver International Airport
  (YVR) is actually located in Richmond,
  an easy hop from the city centre.



# WHY SHOULD MY GUESTS DINE IN RICHMOND?

With a dining scene as vibrant and diverse as the people that call Richmond home, eating here is like travelling the world. Your guests just need to follow their nose to the 800+ restaurants serving something delicious from every corner of the globe. They can sample North America's best Chinese cuisine, try fresh-caught Pacific Northwest seafood, snack late into the night at our internationally recognized night market, and sip on locally-produced berry wine and craft beer.

Guests shouldn't miss the self-guided Dumpling Trail, a collection of 15 restaurants serving up some of the most delectable dumplings this side of the Pacific.

Need to recommend restaurants?

Check out VisitRichmondBC.com/Food-Drink/Restaurants/

#### MY GUESTS WANT TO GO TO STEVESTON, WHAT CAN THEY DO THERE?

The historic fishing village of Steveston is where the fishing boats ebb and flow in the harbour and historic buildings line the

streets. There is so much in the village for your guests to enjoy, from checking out the daily catch, visiting museums, whale watching and much more.

To learn more about Steveston Village, visit VisitRichmondBC.com/Things-to-do/Steveston-Village/

#### WHALE WATCHING

A once-in-a-lifetime experience, right off BC's coast. Whale watching excursions run from April to October and while orcas are often the main attraction, humpback, gray, and minke whales can be seen depending on the time of year.

Steveston Seabreeze Adventures and Vancouver Whale Watch both offer whale watching tours.

#### **HISTORIC SITES**

Few other places offer such a clear glimpse into Pacific Canada's history as Steveston's beautifully-preserved historic sites, including:

- The Gulf of Georgia Cannery National Historic Site tells the fascinating story of what it was like to work in what was once BC's biggest salmon cannery.
- Britannia Shipyards National Historic
   Site brings BC's fishing history to life with boats, bunkhouses, and tool displays.

- Steveston Museum explores the village's rich history.
- Steveston Tram offers a vintage tramcar display.
- London Heritage Farm offers a taste of century-old farming life.

#### FISHERMAN'S WHARF

Along the pier next to Steveston Landing is Fisherman's Wharf, where incredible river views give way to the village's famed commercial fishing fleet—the largest in Canada. The catch of the day is unloaded here for sale, and you can buy shrimp, Dungeness crab, sea urchin, and spot prawns from the very anglers who caught them. The best time to purchase fresh seafood from Fisherman's Wharf is on Saturdays and Sundays; arrive early for the best selection.

#### **GARRY POINT PARK**

This scenic park is a short walk from central Steveston and offers a breathtaking place to watch the sunset, with spectacular views of the South Arm of the Fraser River and Gulf Islands. Plenty of open-grass areas for picnicking and kite-flying give way to pathways like the West Dyke Trail, which stretches all the way to Terra Nova Rural Park. Garry Point Park is also home to Kuno Garden, a beautiful Japanese-style memorial garden.







# HOW DO MY GUESTS GET TO STEVESTON?

There are many options available for guests wishing to get to Steveston.

#### STEVESTON TOURIST SHUTTLE

During the summer months you can get around Richmond on a seasonal tourist shuttle bus that circles from Central Richmond, the Richmond Olympic Oval, and Steveston Village. The bus operates on weekends and statutory holidays, for a complete schedule and up-to-date information visit VisitRichmondBC.com

#### CAR OR TAXI

Takes approximately 15-20 minutes from Central Richmond

#### BIKE

Bike along the West Dyke Trail for a scenic 30-50 minute ride to Steveston, or take the Railway Greenway trail.

#### **PUBLIC TRANSIT**

Hop on bus 407 Gilbert bus from Bridgeport Station or the 401 One Road Bus from Brighouse Station.

#### MY GUESTS LOVE TO SHOP, WHERE CAN THEY GO SHOPPING IN RICHMOND?

Richmond is where your guests will find great deals on the eclectic and the essential. Its busy malls, big box stores, and designer outlet offer one-stop shopping, while its boutique shops and local artisans offer one-of-a-kind wares.

- McArthurGlen Designer Outlet Vancouver Airport offers a village-like complex of 70+ stores that offer up to 70% off designer brands, including Coach, Nike, and Armani Exchange.
- CF Richmond Centre is Richmond's largest mall, has more than 250 stores, including Apple and Sephora.
- Lansdowne Centre is home to big box stores like Best Buy and Jysk.
- Aberdeen Centre is Canada's largest
   Asian mall and houses cool boutiques
   and Japanese discount store Omomo.
- Other Asian shopping centres include Parker Place and Yaohan Centre.

Need more shopping inspiration? Check out VisitRichmondBC.com/Things-to-do/Shopping/

# MY GUESTS ARE INTERESTED IN ARTS AND CULTURE, WHERE SHOULD I SEND THEM?

Your guests can get a sense of Richmond's authentic nature and cultural influences through its art scene. Recommend the following to your guests:

- Richmond Art Gallery is an excellent free-entry attraction featuring contemporary art exhibitions of living, professional artists in a variety of mediums.
- Public Art can be found throughout the city, including at YVR Airport.
- Lipont Place offers a contemporary art and cultural centre with modern exhibits and pop-up shows.
- The International Buddhist Temple is a traditional, Chinese-style complex with tile-topped pavilions and a vegetarian cafeteria.
- Moon and Back Gallery is Vancouver's first Infinity Mirrored Digital Light Exhibit, featuring special rooms.

For more information about arts and culture visit VisitRichmondBC.com/Arts-Culture/



IF USING TRANSIT, PURCHASE A DAYPASS – IT PROVIDES UNLIMITED ACCESS TO ALL BUSES, THE SKYTRAIN AND THE SEABUS FOR ONE DAY FROM THE START OF THE FIRST TRANSIT SERVICE TO THE END OF THE SERVICE DAY.

Visit Translink.ca for maps, ticket prices, and more information.





#### MY GUESTS WANT TO ENJOY THE OUTDOORS, WHAT CAN THEY DO IN RICHMOND?

Richmond is an island city with an abundance of parks, trails, nature and wildlife, here are some recommendations for your guests:

#### **BIKING**

With an abundance of scenic and shoreline views, Richmond is a biking hot spot for cyclists of all skill levels. And with more than 80 kilometres (50 miles) of designated routes, you'll also discover lots of camera-worthy urban, historic, and nature-loving pit-stops en route.

## DO YOUR GUESTS NEED RENTALS?

- Village Bikes located in Steveston offer hourly and daily bike rentals.
- Krusty's Bicycles at 135-8460
   Alexandra Rd offers hourly, daily and weekly bike rentals.
- U-bicycle bike share program is available throughout the city.

For more information about biking in Richmond, including maps and itineraries, visit VisitRichmondBC.com/Things-to-do/Outdoor-Activities/

#### **BIRDING**

Richmond is one of British Columbia's great birding capitals. Located along the Pacific Flyway, it is a major migratory route for many birds. From winter visitors to a year-round rotation of raptors, shorebirds, waterfowl and more, the area's parks and shorelines host one of Canada's most diverse avian populations.

For more information about birding in Richmond, including a downloadable birding map, visit VisitRichmondBC. com/Things-to-do/Outdoor-Activities/

#### PARKS AND BEACHES

If your guest is looking for an oasis of nature in the heart of the city let them know about these locations:

- Iona Beach Regional Park is a beautiful natural setting lies just northwest of Vancouver International Airport.
- Richmond Nature Park has four walking trails totaling over five kilometres wind their way through 81 hectares (200 acres) of raised peat bog.
- Terra Nova Rural Park this must-visit for nature lovers features extraordinary views of the Strait of Georgia, Fraser River, and North Shore Mountains.
- McDonald Beach Park features a beautiful sandy beach and grass field.

- Minoru Park is an oasis in the heart of central Richmond features meandering walking routes along ponds, waterfalls, floral displays, and a variety of trees.
- Larry Berg Flight Path Park is one of the city's most unique parks, and can be found just beyond the perimeter fence at the end of YVR Airport's south runway.

### RICHMOND MAPS & ITINERARIES FOR GUESTS

Maps and itineraries are frequently updated and readily available for download and print from the Front Line Ambassadors section of our website:

VisitRichmondBC.com/Stakeholder-Resources/Front-Line-Ambassadors/





#### IS THERE A VISITOR CENTRE IN RICHMOND?

The Tourism Richmond Visitor Centre previously located in the Steveston Post
Office, is now permanently closed. However, we offer mobile visitor services year
round. Come check out our Visitor Centre Kiosk, open during the summer months.

Toll-free: 1 877 247 0777 | info@tourismrichmond.com | VisitRichmondBC.com



#### MY GUESTS WANTS TO EXPLORE RICHMOND THROUGH AN IMMERSIVE EXPERIENCE.

Richmond is defined by its raw natural beauty and dynamic cultural offerings. Our Pacific. Authentic. experiences allow visitors to enter into the real Richmond and immerse themselves into the character of this destination. Explore and discover Richmond through a variety of cultural, natural and culinary experiences.

#### **DINE LIKE A CRITIC**

Taste and explore Richmond's vibrant Chinese culinary cuisine with Globe and Mail food critic, Alexandra Gill. Immerse yourself in a premium dinner experience and learn the ways of dining like a professional food critic at two awardwinning restaurants

For more information about Dine Like a Critic, visit DineLikeaCritic.com/ Richmond/

#### **PACIFIC PLATES**

Invite guests to experience an exclusive five-course culinary journey showcasing Richmond's cultural diversity at 75 West Coast Grill. Through this experience,

guests will discover the history and traditions with each authentic and locally made dish.

For more information about Pacific Plates, visit 75West.ca/PacificPlates/

#### **BIRDING 101**

If your guests are looking for an outdoor experience, tell them about Birding 101. Guests will discover Richmond's avian scene by joining local ornithologist and expert birder, Liron Gerstman, where they will learn the skills of a birder.

For more information about Birding 101, visit VancouverBirdingTours.com/Birding-101

#### WILDLIFE SPECTACULAR

During the spring and fall months, recommend Richmond's wildlife adventure. Guests have the chance to experience a whale watching trip of a lifetime where they will dsicover the Pacific West Coast's diverse wildlife as they ride along the water.

For more information about Wildlife Spectacular, visit VancouverWhaleWatch.

#### LIVE THE OLYMPIAN DREAM

Located at the Richmond Olympic Oval, guests can enjoy an exclusive

behind the scenes tour of this world class training facility frequented by Canada's Olympic athletes. Meet an Olympian and be inspired as they share their personal journey the Games. Top it off with the chance to discover your own Olympic spirit by participating in a sports demonstration facilitated by the Olympian themselves. (Opening soon).

### OTHER PACIFIC. AUTHENTIC. EXPERIENCES:

- Voyage of the Gikumi Britannia Shipyards National Historic Site
- Steveston Stories & Community
   Treasures Gulf of Georgia Cannery

More details to come!





FOR MORE INFORMATION ABOUT PACIFIC. AUTHENTIC EXPERIENCES PLEASE VISIT:

VisitRichmondBC.com/Things-to-do/Pacific-Authentic-Experiences/